

Eighteenth Annual

B O S T O N
MARINE CORPS
HONOR
RUN ★ 5K

A RUN TO HONOR...AN HONOR TO RUN

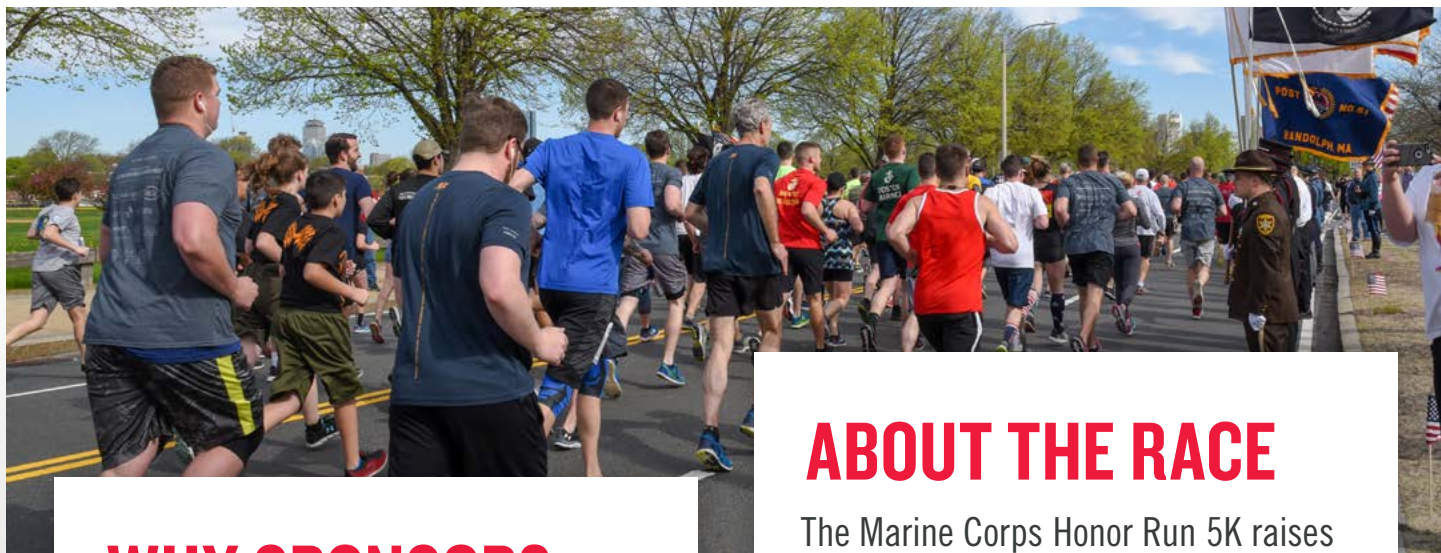
2019 SPONSORSHIP
OPPORTUNITIES

May 11, 2019
Carson Beach, South Boston

Prepared by:



MARINE CORPS HONOR RUN ★ 5K



WHY SPONSOR?

By sponsoring the Honor Run, you align with a first class 5K and expose your goods and services to a young, health and fitness oriented audience all while giving back to those who serve and protect our country.

ABOUT THE RACE

The Marine Corps Honor Run 5K raises awareness for the Marine Corps Scholarship Foundation. Since its inception in 1962, the Scholarship Foundation has awarded over 40,000 scholarships valued at nearly **\$120,000,000**. Particular attention is paid to children of Marines and Navy Corpsmen who were killed or wounded in combat or have demonstrated financial need.



A RUN TO HONOR...
...AN HONOR TO RUN

MARINE CORPS HONOR RUN ★ 5K



THE EVENT:

Saturday, May 11, 2019

9:00 AM

Carson Beach, Boston, MA

- ★ Certified 5K course
- ★ Sponsor booths
- ★ Exhibitor activities
- ★ Pre-Race Warm-Up
- ★ Shirts for all participants
- ★ Awards Ceremony



Gender of Participants

53% Female

47% Male



Age of Participants

19 and under

20-24

25-29

30-34

35-39

40-44

45 and over

MARINE CORPS HONOR RUN ★ 5K

2019 Boston Marine Corps Honor Run Sponsorship Opportunities

| Official Sponsor Opportunities | \$1,500 Platinum | \$750 Gold | \$250 Silver | In-Kind Bronze |
|--|---------------------|---------------|-----------------|-------------------|
| PRE-EVENT PROMOTION & ADVERTISING | | | | |
| Announcement of sponsorship on Conventures & MCHR 5K Facebook pages and “Like” of your page, if applicable | ★ | ★ | ★ | ★ |
| Company logo featured in ads promoting the Boston Marine Corps Honor Run | ★ | ★ | | |
| Company logo on printed registration form distributed to over 20,000 people | ★ | ★ | ★ | |
| Complimentary race entries | 10 | 8 | 6 | 2 |
| Logo on bib number | ★ | | | |
| Logo on event website with link to company website | ★ | ★ | ★ | |
| Logo on event shirt | ★ | ★ | | |
| Facebook post on Conventures & MCHR 5K page prior to event *Sponsor to provide text *Conventures to approve and post | 4 | 3 | 2 | 1 |
| Company encouraged to promote itself as sponsor of the 2019 Boston Marine Corps Honor Run | ★ | ★ | ★ | ★ |



MARINE CORPS HONOR RUN ★ 5K

2019 Boston Marine Corps Honor Run Sponsorship Opportunities *(Continued)*

| Official Sponsor Opportunities | \$1,500 Platinum | \$750 Gold | \$250 Silver | In-Kind Bronze |
|--|---------------------|---------------|-----------------|-------------------|
| EVENT EXECUTION | | | | |
| Receive a 20' x 20' tent on site <i>(Includes tables and chairs)</i> | ★ | | | |
| Receive a 10' x 10' tent on site <i>(Includes tables and chairs)</i> | | ★ | | |
| Opportunity to set up a 10' x 10' tent onsite <i>(MCHR 5K to provide 1 table & 2 chairs)</i> | | | ★ | |
| Acknowledgment of sponsorship throughout event day announcements | ★ | ★ | ★ | ★ |
| Opportunity to prominently display company banner on Award Stage | ★ | ★ | | |
| Opportunity to prominently display company banner at Start & Finish Line | ★ | ★ | | |
| Opportunity to provide award and/or prizes to top athletes & teams | ★ | ★ | ★ | ★ |
| Opportunity to distribute product or promotional item at finisher area <i>(item to be approved by CNV prior to commitment)</i> | ★ | ★ | ★ | ★ |

About Us:

Conventures, Inc. is New England's largest special events agency focused on integrated event management, public relations and marketing. Founded by industry pioneer Dusty Rhodes in 1977, Conventures has been the driving force behind some of the area's most memorable and effective special events and marketing campaigns for more than 40 years. Our sports portfolio includes: J.P. Morgan Corporate Challenge, Boston Marathon Expo, Boston Heart Walk, Boston Children's Hospital Corporate Cup, AIDS Walk Boston and Reebok Boston 10K for Women.

For more information about Conventures, please visit www.conventures.com.

Contact Conventures:

Brooke Maher: bmaher@conventures.com | t (617) 204-4232