Sixteenth Annual

BOSTON MARINE CORPS HONOR RUN ★ 5K

A RUN TO HONOR…AN HONOR TO RUN

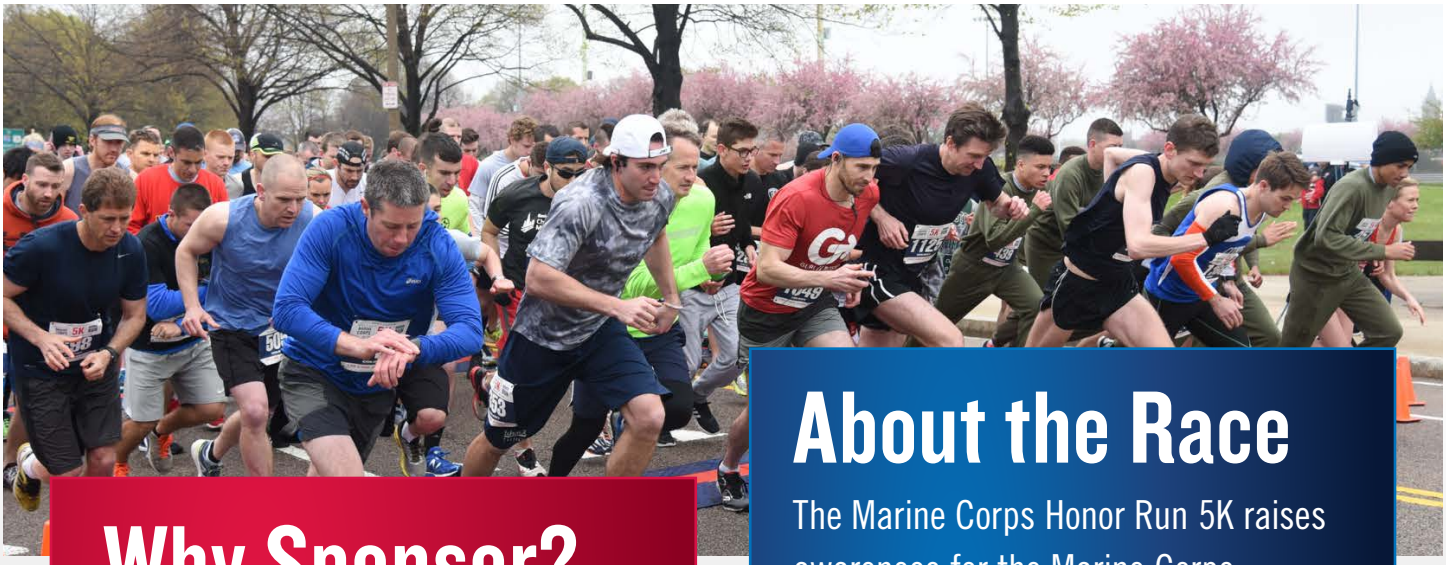
2017 SPONSORSHIP OPPORTUNITIES

May 6, 2017
Carson Beach, South Boston

Prepared by:

Conventures
EVENTS COMMUNICATIONS MARKETING

MARINE CORPS
HONOR RUN ★ 5K



About the Race

The Marine Corps Honor Run 5K raises awareness for the Marine Corps Scholarship Foundation. Since its inception in 1962, the Scholarship Foundation has awarded over **35,000** scholarships valued at nearly **$100,000,000**. Particular attention is paid to children of Marines and Navy Corpsmen who were killed or wounded in combat or have demonstrated financial need.

Why Sponsor?

By sponsoring the Honor Run, you align with a first class 5K and expose your goods and services to a young, health and fitness oriented audience all while giving back to those who serve and protect our country.

A RUN TO HONOR…
…AN HONOR TO RUN

MARINE CORPS HONOR RUN ★ 5K

The Event:

Saturday, May 6, 2017
9:00 AM
Carson Beach, Boston, MA

- ★ Certified 5K course
- ★ Sponsor booths
- ★ Exhibitor activities
- ★ Warm up & cool down
- ★ Shirts for all participants

Gender of Participants

59% Female
41% Male

Age of Participants

- 20 and under
- 21-25
- 26-30
- 31-35
- 36-40
- 41-45
- 45 and over

MARINE CORPS
HONOR RUN ★ 5K

2017 Boston Marine Corps Honor Run Sponsorship Opportunities

Official Sponsor Opportunities	$1,500 Platinum	$700 Gold	$250 Silver	In-Kind Bronze
PRE-EVENT PROMOTION & ADVERTISING				
Announcement of sponsorship on Conventures & USMC 5K Facebook pages and "Like" of your page, if applicable	★	★	★	★
Company logo featured in ads promoting the Boston Marine Corps Honor Run	★	★		
Company logo on printed registration form distributed to over 20,000 people	★	★	★	
Complimentary race entries	10	8	6	2
Logo on bib number	★			
Logo on event website with hyperlink to company website	★	★	★	
Logo on event shirt	★	★		
Facebook post on Conventures & USMC 5K page prior to event *Sponsor to provide text *Conventures to approve and post	4	3	2	1
Company encouraged to promote itself as sponsor of the 2017 Boston Marine Corps Honor Run	★	★	★	★

MARINE CORPS HONOR RUN ★ 5K

2017 Boston Marine Corps Honor Run Sponsorship Opportunities *(Continued)*

Official Sponsor Opportunities	$1,500 Platinum	$700 Gold	$250 Silver	In-Kind Bronze
EVENT EXECUTION				
Receive a 20'x20' tent on site *(Includes tables and chairs)*	★			
Receive a 10'x10' tent on site *(Includes tables and chairs)*		★		
Opportunity to set up a 10'x10' tent onsite *(MC5K to provide 1 table & 2 chairs)*			★	
Acknowledgment of sponsorship throughout event day announcements	★	★	★	★
Opportunity to prominently display company banner on Award Stage	★	★		
Opportunity to prominently display company banner at Start & Finish Line	★	★		
Opportunity to provide award and/or prizes to top athletes & teams	★	★	★	★
Opportunity to distribute product or promotional item at finisher area *(item to be approved by CNV prior to commitment)*	★	★	★	★

About Us:

Conventures, Inc. is New England's largest special events agency focused on integrated event management, public relations and marketing. Founded by industry pioneer Dusty Rhodes in 1977, Conventures has been the driving force behind some of the area's most memorable and effective special events and marketing campaigns for more than 40 years. Our sports portfolio includes: JPMorgan Corporate Challenge, Boston Marathon® John Hancock Sports and Fitness Expo, Boston Heart Walk, AIDS Walk Boston and Tufts Health Plan 10K for Women.

For more information about Conventures, please visit **www.conventures.com**.

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